



Colorado ACE Student Leadership Conference Competitive Event

Career Planning

Description: Students demonstrate the work they have done to determine the career they hope to pursue after high school.

Type of Event: Individual

Rules:

1. Presentation cannot be longer than five minutes.
2. Presentation must be a speech utilizing some type of visual representation. (Visual representation options include, but are not limited to, portfolio, display, website, PowerPoint.)
3. Students will be evaluated on the following:
 - a. Overall Quality
 - i. preparedness
 - ii. confidence
 - iii. use of time
 - iv. logical sequence
 - b. Quality of Visual Representation
 - i. relevance to career
 - ii. use of visual in presentation
 - iii. overall appearance
 - iv. proper grammar and spelling
 - c. Quality of Research
 - i. use of three or more sources
 - ii. discussion of important aspects, including
 1. overall outlook of field
 2. salary
 3. required training/skills
 - iii. review of pros and cons of career
 - d. Realistic Choice of Career
 - i. how career selected fits individual, including their personal
 1. interests
 2. Skills
 3. Abilities
 4. views
 - e. Attitude and Appearance
 - i. positive attitude
 - ii. enthusiasm
 - iii. appropriate dress
 - iv. eye contact with audience
 - v. appropriate/non-distracting gestures/body language

TECHNOLOGY NOTES:

- Presentations must be PC-compatible and brought to the competition on a thumb drive.
 - Projector and laptop are available for student use. (Students may bring own laptop to connect to the projector.)
- Refer to rubric for details of evaluation criteria.**

RUBRIC FOR GRADING PRESENTATIONS

Career Planning

NAME:		SCHOOL:			
	EXCELLENT 8-10 Points	ABOVE AVERAGE 5-7 Points	AVERAGE 2-4 Points	NEEDS IMPROVEMENT 0-1 Points	Points Assigned by Judge
Quality of Presentation	-well-prepared -exhibits confidence -time used constructively -presented in logical sequence	-1 or 2 elements missing or poorly demonstrated	-3 elements missing or poorly demonstrated	-does not demonstrate appropriate quality of work	
Quality of Visual Representation	-illustrates clear connection/relevance to career - seamless integration into presentation -excellent overall appearance -proper mechanics throughout	-shows some connection/relevance to career - coherently referenced during presentation -above average overall appearance -few errors in mechanics	- visual not referenced during presentation average quality many errors in mechanics	-does not demonstrate appropriate quality of work -does not use in presentation OR -no visual presented	
Quality of Research	-use of 3 or more clearly reliable sources -thoughtful discussion of <ul style="list-style-type: none"> • overall outlook of field • salary • required training/skills -comprehensive review of pros and cons of career	-use of 2 reliable sources -clear discussion of 2 of 3 required areas -review of pros and cons of career	-use of unknown sources -inadequate or muddled discussion of required areas -minimal review of pros and cons of career	unable to demonstrate appropriate research or synthesis	
Realistic Choice of Career	clear evidence of reflection on how career fits personal: <ul style="list-style-type: none"> • interests • skills • abilities • values 	clear evidence of reflection on how career fits three of four personal needs OR evidence of some reflection on all four	clear evidence of reflection on how career fits two of four personal needs OR evidence of attempt at reflection on all four	unable to demonstrate evidence of reflection on how career fits personal needs	
Appearance and Body Language	-positive attitude -expresses enthusiasm -dressed for business -addresses audience directly -makes eye contact with audience -appropriate/non-distracting gestures and body language	demonstrates 5 of 6 required attributes	demonstrates 3 or 4 of 6 required attributes	does not demonstrate positive attitude or appropriate dress	
TOTAL POINTS AWARDED					
Judge's Signature:					

Point Equivalents: 50-40 gold, 39-31 silver, 30-21 bronze, 20-1 ribbon