COMPUTER ANIMATION PROJECTS
2014 CREATIVE CAREERS FESTIVAL GUIDELINES AND REQUIREMENTS

Theme: “Creativity Unlocks the Universal Artist”  Deadline for entry: April 8, 2014

Students will produce a short animation, no longer than 2 minutes, that is a narrative (fiction) or documentary that shows the student’s skills using or applying the theme. The submitted pieces will be evaluated for theme, technical skills, creativity, and story.

Purpose:
Computer Animation is utilized in many fields and can be found in multiple career pathways. It is a field that demands a synthesis of technical, artistic and creative writing, shooting, and editing skills. Exploring the links between creative ideas and the tools used to produce them is an essential activity for the development of a person’s technical and inventive abilities.

Requirements:
- All pieces must be submitted in a Quicktime Movie format or via VIMEO or YouTube links. Check with your school administration for these online submission options.
- The text and visual **must** be original.
- The animation cannot be longer than two (2) minutes in length.
- If copyrighted material is used, proper written permission must be included.
- In addition to the Quicktime Movie file or VIMEO/YouTube links, the following items must also be submitted:
  a. Title page with the title of the piece and a listing of all students involved in the creation of the work.
  b. A one-page description of the process of creating the piece, focusing on artistic intent and purpose with regard to the theme.
  c. Technical notes regarding all processing and effects that were applied to the tracks.
  d. List of all equipment used, including hardware and software.
- All pieces must be submitted by a CTE faculty member.
- Please contact CJ Juleff, Creative Careers Festival Coordinator to determine the best method for submitting your project, cjuleff@comcast.net.

Evaluation:
Evaluation is based on the connection to and application of the theme. Evaluation will include the audio and visual components, as well as the accompanying documentation. The pieces will be evaluated for coherence, effective use of style, creativity in developing and writing the script, artisanship, and technical skill. The accompanying documentation should be complete, well written, and professional in organization and appearance.
### 2014 Creative Careers Festival

**Computer Animation**

**Evaluation Sheet**

Name ________________________________

School ________________________________

<table>
<thead>
<tr>
<th>Aspect</th>
<th>Rating Options</th>
<th>Score Range</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Artisanship</strong> (entire project demonstrates skillful work in using computer animation as a communication tool)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
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<tr>
<td><strong>Technical Skill: Visual Fluidity</strong> (animation is fluid in movements and in change of scenes)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
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<tr>
<td><strong>Technical Skill: Audio</strong> (all sounds, including voice, music and sound effects are effectively selected, edited, and synced with animation)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
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<tr>
<td><strong>Artistic Style</strong> (the visual appearance of the animation is both appealing and effective for communicating the message)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
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<tr>
<td><strong>Creativity</strong> (animation exhibits original elements throughout the story)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
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<tr>
<td><strong>Coherence</strong> (the story of the animation is consistent and easy to understand)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
<tr>
<td><strong>Theme</strong> (“Creativity Unlocks the Universal Artist” Theme is applied in and effectively communicated by the animation)</td>
<td>Poor OK Exceptional</td>
<td>1 2 3 4 5 6 7 8 9 10</td>
<td></td>
</tr>
</tbody>
</table>

**Total Score (out of 70) ___________**

Judge Name ________________________________