

	Pathway: Audio/Video Technology and Film
	Plan of Study: Digital Storytelling

Career Goal (O*Net Code): Examples: Multimedia Instructional Designer, Web Developer (15-1099.04); Graphic Designer (27-1024.00); Multi-Media Artists and Animators (27-1014.00)

Suggested High School Courses

High School <small>* Default includes CDHE Higher Education Admission Requirements</small>	9th	Core Academic Courses*:	English 9, Algebra/Geometry, Earth Science, Geography, Civics	Suggested Electives: Mixed Media Drawing Processes Color Theory & Painting Accounting I Business Law
		Career Path Courses:	Word Processing I (required)	
	10th	Core Academic Courses*:	English 10, Algebra II/Geometry, Biology, US History, Spanish I	Suggested Electives: Mixed Media Drawing Processes Color Theory & Painting Accounting I Business Law
		Career Path Courses:	Employability Skills (required) and Computer Applications I or II (both include digital media)	
	11th	Core Academic Courses*:	American Literature, Algebra II/Trigonometry/Consumer Math/Statistics, Chemistry, Spanish II	Suggested Electives: Mixed Media Drawing Processes Color Theory & Painting Accounting I Business Law
		Career Path Courses:	Computer Applications I or II (both include digital media)	
	12th	Core Academic Courses*:	College Composition I and II/British Literature/ Creative Writing,/Myths and Legends, Trigonometry/College Algebra/College Trigonometry, Microbiology/Anatomy and Physiology/Physics I/College Biology/College Chemistry, Spanish III	Suggested Electives: Mixed Media Drawing Processes Color Theory & Painting Accounting I Business Law
		Career Path Courses:	College Introduction to Computers (CIS118) and/or Computer Applications I or II (both include digital media)	

Secondary to Postsecondary Linkages & Certifications

Recognition for Advanced Learning	Postsecondary Credit Options: Morgan Community College Articulation
	Industry Recognized Certificate(s) or License(s): Pickens Vocational Certificates in Graphic Design, Computer Assisted Drafting

		Colorado Postsecondary Programs Available	Colorado Institutions	Entrance Exams/ Requirements
Postsecondary Education Opportunities	Certificate	Visual Communication, Web Design, Management Information Systems, Web/Multimedia Management and Webmaster,	ITT Technical Institute, Westwood College, Community College of Aurora, Arapahoe Community College, Front Range Community College, Platt College, Emily Griffith Opportunity School, Morgan Community College	High School diploma/GED Accuplacer
	Associate Degree	Visual Communication, Web Design, Web/Multimedia Management and Webmaster, Commercial and Advertising Art, Animation, Interactive Technology, Video Graphics, and Special Effects, Computer Graphics	ITT Technical Institute, Westwood College, Community College of Aurora, Arapahoe Community College, Front Range Community College, Platt College, Emily Griffith Opportunity School, Morgan Community College, Mesa State College, Colgate America etc.	High School diploma/GED Accuplacer

Bachelor Degree	Web Design, Management Information Systems, Web/Multimedia Management and Webmaster, Computer Graphics, Commercial and Instructional Designer	Adams State College, Colorado State University, Fort Lewis College, Mesa State College, Art Institute of Colorado, University of Denver, Western State College of Colorado, College America etc.	See each school's Admissions website.
Graduate Degree	Commercial and Advertising Art, Commercial and Instructional Designer,	University of Denver, University of Colorado, Colorado State University, University of Northern Colorado	See each school's Admissions website.

Cluster Overview: The **Management and Administration Career Cluster** prepares students for careers that encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.

Extended Learning Experiences

<p>Curricular Experiences:</p> <p>Future Business Leaders of America Skills USA Phi Beta Lambda DECA</p>	<p>Extracurricular Experiences:</p> <p>Yearbook Bennett High School Newspaper Senior Video Computer Club</p>
<p>Work-Based Learning Experiences:</p> <p>Job Shadowing Internship</p>	<p>Program Accreditation and/or Professional Association(s):</p> <p>Association for Women in Computing International DECA National Future Business Leaders of America Phi Beta Lambda Boulder's Writers Alliance American Institute of Graphic Arts HTML Writers Guild</p>
<p>Service Learning Experiences:</p> <p>4H, Girl Scouts, Boy Scouts, Volunteer Work, Church Work</p>	

Career Options:		Salary Range:
Certificate	Visual Communication, Web Design, Management Information Systems, Web/Multimedia Management and Webmaster, Office Computer Specialist/Assistant, Graphic Artist	\$-\$
Associate Degree	Visual Communication, Web Design, Web/Multimedia Management and Webmaster, Commercial and Advertising Art, Animation, Interactive Technology, Video Graphics, and Special Effects, Computer Graphics	\$-\$
Bachelor Degree	Web Design, Management Information Systems, Web/Multimedia Management and Webmaster, Computer Graphics, Commercial and Instructional Designer	\$\$ - \$\$\$
Graduate Degree	Commercial and Advertising Art, Commercial and Instructional Designer,	\$\$ - \$\$\$

\$ = \$15-25,000; \$\$ = \$25-55,000; \$\$\$ = \$55-90,000; \$\$\$\$ = Above \$90,000

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