

**Lesson Plan**  
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## Careers in Fashion

**Unit Topic:** Careers in Fashion

**State Standard:**

1. Identify fashion related careers (costume designer, museum curator...)
2. Identify related careers (fashion designer, illustrator, ...)
3. Identify textile related careers (textile designer, textile chemist, fabric designer...)
4. Identify related careers (buyer, retail sales, journalist, advertising...)
5. Identify related careers (fashion stylist, personal shopper...)

**Behavioral Objective:**

1. Identify careers related to fashion by listening to guest panel and writing about each career.

**Motivator:**

Give each student a piece of paper, or have them take one out. Give the students 5 minutes to list as many careers related to the fashion industry as they can. When the time is up, have them count the careers on their list. Have the student with the most careers read their list.

**Content and Learning Activities:**

<p><b>Activity #1:</b> <u>Time: 5 min.</u> <u>Supplies: Internet</u></p>	<p>Share a video clip about Fashion Careers. Fashion Industry Careers <a href="http://www.youtube.com/watch?v=lZ_w1bstpYM">http://www.youtube.com/watch?v=lZ_w1bstpYM</a></p>
<p><b>Activity #2:</b> <u>Time: 30 min</u> <u>Supplies Needed:</u> Guest panel list</p>	<ul style="list-style-type: none"><li>• Hand out the list of people who will be on the guest panel the next day. Have them brainstorm in groups what each job is.</li><li>• Group students. Have each group come up with 10 questions to ask the panel.</li></ul>
<p><b>Activity #3:</b> <u>Time: 5 min.</u> <u>Supplies Needed:</u> chart to fill out.</p>	<p>Each student will stand and share one career with the class. Students will look over the chart they will be filling out during the guest panel's discussion.</p>

**Processing Questions:**

1. What are common fashion careers? (see behavioral objectives for answers)

**Summary and Evaluation:**

1. Did the student look up a fashion careers and present the information to the class?

**Optional Activity:**

Talk about a fashion portfolio.

Show video <http://www.youtube.com/watch?v=oaxqSnZ1Azc> on what can be put in a fashion portfolio.

## FASHION CAREER RESEARCH

Name \_\_\_\_\_

### Instructions:

Research the information on a fashion career given by the teacher.

Be ready to share the following information with the class:

1. Name of career \_\_\_\_\_
  
2. Education and/or training needed
  - a. Are there specific schools or 'best' schools to attend?
  
3. Tasks and responsibilities associated with this job
  
4. Job opportunities & constraints
  
5. Salary
  
6. Miscellaneous: career pathways, famous people in this career, trivia about the job, etc.

# Career Research Information

Name \_\_\_\_\_ Period \_\_\_\_\_

<b>Career</b>	<b>Education</b>	<b>Tasks for job</b>	<b>Salary</b>
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			

11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			

## FASHION CAREERS

**alterations specialist** (alterationist) - adjusts the fit of completed garments, usually ready-to-wear, and sometimes re-styles them. NOTE: despite tailors altering garments to fit the client, not all alterationists are tailors.

**Apparel manufacturer** - a firm that performs all the operations required to produce a garment.

**Apparel industries** – businesses that centers around textiles, garment manufacturing, and retailing.

**Branch coordinator** – a retail executive who coordinates several branch stores of a company.

**buyer** - selects and buys the mix of clothing available in retail shops, department stores and chain stores.

Most fashion buyers are trained in business and/or fashion studies.

**C.E.O.** – chief executive officer of a firm.

**Comparisson Shopper** - employee who shops in the store that employs him or her and in competitive stores to examine the merchandise prices, and customer services.

**Copywriter** – Person who composes the messages that describe items that are being promoted in ads, catalogs, magazines, etc.

**Costumer Designer** (theatrical costumer) – finds or creates appropriate apparel for opera, ballet, stage plays, movies, or television shows.

**Coutouier (male) or couturière (female)** – the proprietor or designer of a French couture house.

**custom clothier** - makes custom-made garments to order, for a given customer.

**Customer Service Manager** – retail employee in charge of handling customer complaints and returns as well as special needs such as gift wrapping, home delivery, and special orders.

**Department Manager** – person responsible for a particular selling area in a retail store.

**Diagram Artist** – someone who does technical drawings, such as the precise sketches that accompany the written directions of a commercial pattern guidesheet.

**Display Manager** – the person charge of visual displays at a retail store or other business.

**Dressmaker** – expert sewer who does custom sewing, alterations, and clothing repairs for others. Also called a tailor.

**Entrepreneur** – person who starts a new business venture.

**fashion designer** - conceives garment combinations of line, proportion, color, and texture. While sewing and pattern-making skills are beneficial, they are not a pre-requisite of successful fashion design. Most fashion designers are formally trained or apprenticed.

**fashion journalist** - writes fashion articles describing the garments presented or fashion trends, for magazines or newspapers.

**fashion show producer** - is a person or firm that organizes runway/catwalk shows.

**Fashion Writer** – person who writes about fashion for magazines, newspapers, or books.

**fit model** - aids the fashion designer by wearing and commenting on the fit of clothes during their design and pre-manufacture. Fit models need to be a particular size for this purpose.

**Finisher** – Person who does whatever hand sewing is needed to finish garments for the better quality, higher prices apparel manufacturers.

**Forecasting consultant** – person that works for forsee the colors, textures, and silhouettes to predict coming fashion trends.

**Garment maker** – person who sews either prototypes, or designs for a commercial pattern company or ready to wear manufacturer.

**illustrator** - draws and paints clothes for commercial use.

**Inspector** – employee who checks garments parts during production as well as finished garments, for flaws and imperfections.

**Image consultant** - evaluates and advises a client's appearance and behaviors, personal coloring, best color choices, make-up, hair-style, grooming

**Merchandiser** – employee who determines the direction a numufacturer’s line will take each season based on market research.

**model** - wears and displays clothes at fashion shows and in photographs.

**Museum Curator** – locates and presents works of art in museum exhibitions. The curator sorts through a collection of work, searching for pieces that the public will appreciate. Some curators specialize in specific forms such as textiles and costumes.

**pattern maker** - (or *pattern cutter*) drafts the shapes and sizes of a garment's pieces. This may be done manually with paper and measuring tools or by using an AutoCAD computer software program. Another method is to drape fabric directly onto a dress form. The resulting pattern pieces can be constructed to produce the intended design of the garment and required size. Formal training is usually required for working as a pattern maker

**personal shopper** - works with an individual client to design and select a coordinated wardrobe of garments. (fashion consultant)

**photo stylist** – books models, accessorizes apparel, obtains props, and makes sure all needed for a photo shoot is photo ready.

**photographer** - photographs the clothes on fashion models for use in magazines, newspapers, or adverts.

**Piece good buyer** – researches and buys fabrics, trims and notions for an apparel manufacturing firm.

**Salesperson** – employee who deals directly with customers by selling merchandise, preparing sales checks, and receiving payments for the sales.

**seamstress** - sews ready to wear or mass produced clothing by hand or with a sewing machine, either in a garment shop or as a sewing machine operator in a factory. She (or he) may not have the skills to make (design and cut) the garments, or to fit them on a model.

**stylist** - co-ordinates the clothes, jewelry, and accessories used in fashion photography and catwalk presentations. Many stylists are trained in fashion design. However, many are not and simply have a knack for pulling great looks together.

**tailor** - makes custom designed garments made to the client's measure; especially suits (coat and trousers, jacket and skirt, et cetera). Tailors usually undergo an apprenticeship or other formal training.

**teacher of fashion design** - teaches the art and craft of fashion design in art or fashion school.

**textile designer** - designs fabric weaves and prints for clothes and furnishings. Most textile designers are formally trained as apprentices.

**wardrobe consultant** or **fashion advisor** - recommends styles and colors and fashion combinations that are flattering to the client.